

## **Privacy Notice**

Effective Date: October 22nd, 2025

Last Updated: October 22nd, 2025

This website is owned and operated by Raising Preteens Right, LLC. Our online properties include, but are not limited to, all pages found on our main corporate Site, RaisingPreTeensRight.com, LLC. This Privacy Notice applies to any websites and mobile apps that link to this Privacy Notice (collectively referred to below as the "Sites").

Raising PreTeens Right, LLC recognizes the importance of data privacy and is committed to respecting and protecting it. This Privacy Notice describes the types of Personal Data we collect when you use our Sites and discloses how we collect, process, and use it, the purposes for which we use it, the third parties we share it with, and any rights you may have with respect to it. For purposes of this Privacy Notice, "Personal Data" means information that, alone or in conjunction with other information, identifies or can be associated with an individual and is subject to one or more data protection laws.

This Privacy Notice applies to Personal Data we receive when we act as a "data controller," which means we determine the purpose and means of processing the Personal Data. By using the pages on our Sites, you consent to our use of your Personal Data in the manner disclosed in this Privacy Notice and accept the practices described here to protect it. Our practices regarding the collection and processing of Personal Data are updated when necessary to comply with changes in the law, our internal policies, and other requirements. In such cases, a link to a revised Privacy Notice will be added to the applicable Sites.

### **DATA WE COLLECT**

We collect information to improve your online experience and better assist you in using our Sites. For example, if you order merchandise from RaisingPreTeensRight.com, we will collect your name, mailing address, phone number, and credit card information along with the details of the items you selected so we can place and fulfill your order. If you visit RaisingPreteensRight.com we will identify and collect the geographic location of the device you are using so we can communicate location-specific notices, and we may collect information about the device you are using so we can display the webpages formatted for viewing by your device. For this Privacy Notice, "collection" refers to the gathering of data for processing or usage and may not indicate long-term storage. The Personal Data we collect will be stored only to the extent necessary for the purpose for which we collect it. For example, we will retain your geolocation data only while you interact with our Site; if you sign up to receive a newsletter or other periodic communication, we will maintain your email address until you advise us that you no longer wish to receive that communication.

## **Data We Automatically Collect**

You may visit our Site without having to provide any information to us personally. However, our Sites use technological means to collect certain information automatically, which may include Personal Data. For example, when you access a Site, our servers automatically collect data that identifies your geographic location, IP address, and information about the device you are using, such as the operating system and type of browser.

We also collect data from tracking technologies on our Sites to enhance visitors' user experiences. If we place a "cookie" in the browser or on a user's mobile device that accesses a Site, information stored in the cookie will be communicated to our servers with the unique identifier for the cookie. We collect data from the cookie to recognize repeat users, track user browsing behavior, and help us identify content that is likely to be useful to you based on your prior interactions with the Site.

If you do not want us to use cookies to record your interactions with our Sites, you can update your browser settings to stop your browser from accepting cookies. However, since many of our applications rely upon the use of cookie technology, a change to these permissions in your browser settings may reduce the functionality you experience on the Site. If you accept our cookies, they will be stored on your computer, and the data we collect will be used to help us improve your experience on our Site.

We use pixels embedded in webpages on our Sites to record page URLs, the amount of time you spent on the page, and your interactions with specific pages. As explained below, these pixels are also used to enable third parties to show you Raising PreTeens Right LLC's-related content when you visit their websites. We also use screen recording technologies to record user mouse movements, which enables us to analyze user interactions with our Sites better.

## **Data You Give Us**

You can visit most of our Sites without having to create an account or enter information. However, certain Sites (e.g., where you register for events or make purchases) require you to provide your name, birth date, email address, phone number, and mailing address. Raising PreTeens Right, LLC respects and welcomes people from all backgrounds and abilities.

## **Data We Receive from Third Parties**

We may also receive Personal Data updates for existing customers from our service providers, such as decedent updates and USPS National Change of Address (NCOALink) Mail Forwarding changes.

## **Sensitive Personal Information**

We may collect certain categories of sensitive personal information, including birthdates (which can be used to infer age and, for minors, is considered sensitive information related to children). We use this information solely for the purposes of providing our preteen development and coaching services, verifying parental consent for children under 13, and managing event registrations. We do not use or disclose sensitive personal information for purposes of inferring characteristics about consumers beyond what is necessary to provide the services you request.

## **HOW WE USE AND SHARE PERSONAL DATA**

We do not sell Personal Data to third parties for monetary or other valuable consideration. Because we do not undertake such activities, we do not provide opt-out request processes for the sale of personal information.

We may share personal information with third-party advertising and analytics providers for purposes of cross-context behavioral advertising (commonly known as targeted advertising or interest-based advertising). California residents have the right to opt out of this sharing. To exercise this right, please visit our “Do Not Sell or Share My Personal Information” page or use the link in the footer of our website. We will honor opt-out preference signals such as the Global Privacy Control (GPC) when transmitted by your browser or device.

We do not store credit card data or related information, nor do we receive this data from third parties. While some pages on our site enable users to enter credit card data, this information is encrypted and submitted directly to the payment processor and not to Raising PreTeens Right, LLC to process donations and payments for products and services and have the products and merchandise you ordered delivered.

Regardless of the type of data collected, it will be used or shared only to enable us to highlight purchases, events and activities involving Raising Preteens Right, LLC that might be of interest to you, to let our third-party partners know you might be interested in our products and services, to process, fulfill, and deliver orders you place for products and merchandise, and to process donations.

We require you to create an account to with Raising PreTeens Right, LLC to receive our services, attend events and purchase merchandise. You will typically be required to provide us with Personal Data such as your name, email address, phone number, and mailing address.

When you provide your name, date of birth, and the names and ages of any guests you identify to join you for online and/or in-person events and activities, we will associate that information with the event, and we may use it to invite you to other events or make announcements.

We will also use your name, email address, phone number, and mailing address to send you newsletters, marketing materials, emails, and other communications. The credit card data and

billing address you provide will be submitted into the system run by the payment processor and used with your other Personal Data to process donations and payments for products and services and have the products and merchandise you ordered delivered.

### **Data We Share With Third Parties**

Raising PreTeens Right, LLC groups are independent organizations that deliver Raising PreTeens Right, LLC programs and services. We use website cookies to direct third parties to display Raising PreTeens Right, LLC ads and information to you when you visit their websites. For example, a cookie stored on your computer when you visit our page can be used to tell Facebook to display Raising PreTeens Right, LLC ads when you are logged into your Facebook account. Before this Personal Data is transmitted, it is encrypted to enable the advertiser to identify the users to whom our ads should be displayed but does not enable them to restore the Personal Data to its original form. Regardless of whether the encrypted Personal Data is useful for identifying those who may be receptive to viewing a Raising PreTeens Right, LLC ads, the advertiser promptly deletes it at the completion of this process.

We may also share our customers' Personal Data with third-parties in the following categories: (i) service providers (e.g., email service providers, shipping services, delivery services, data storage providers, and demographic categorization vendors) in furtherance of our operations or the operation of the Site, or to engage in Raising PreTeens Right, LLC fundraising, marketing communications and promotions; (ii) advisors, law enforcement, government agencies, and other entities as necessary to comply with legal processes such as a subpoena or court order or to otherwise protect your or our legal rights; (iii) third-party vendors and other merchandise you requested; or (iv) other third parties at your direction or for other purposes for which you provided the information.

Your Personal Data is collected, stored, and processed by us or our vendors in the United States of America or other countries that may not be your home country and that might not be deemed to provide protections equivalent to your home country.

### **OUR DATA SECURITY SAFEGUARDS**

The safety and security of your experience is of the utmost concern to us. We take measures to implement reasonable physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect.

We retain your Personal Data for only as long as necessary to achieve the purposes described in this Privacy Notice or any other information provided at the time of collection, considering the applicable statute of limitations and records retention requirements under applicable law. We may retain your Personal Data for a longer period in the event of a complaint, in reasonable anticipation of litigation, and for other legal or accounting requirements.

We use Transport Layer Security (TLS) encryption technology to secure certain communications with our Sites. For example, we use TLS to secure the credit card information you enter on our Site when you make donations to the organization, order merchandise, or register for events. You can verify that your communication to our server is secure by confirming that the URL for our Site begins with "https."

Some browsers also display a padlock icon in the address bar to indicate that your connection to a website is secure and encrypted using TLS. When you order merchandise, we also encrypt your credit card number when we store your order and whenever we transfer that information to our partners, who fulfill and deliver your orders.

## **STEPS WE TAKE TO PROTECT THE PRIVACY OF CHILDREN**

As the safety of children is of paramount importance to us, We are committed to complying with the Children's Online Privacy Act of 1998 (COPPA), which requires us to obtain the consent of the parent or guardian to collect Personal Data from children under the age of 13 and requires us to inform parents and legal guardians about our practices for the collection and use of that Personal Data, other than contact information required to obtain parental consent.

We do not knowingly collect Personal Data from children under 13 without first obtaining consent from a parent or legal guardian. With parental consent, we may collect the name, address, email address, birthdate, account information, and user-generated content from children under the age of 13. We encourage children to use an alias (e.g., "smiley," "champ", etc.), first name, nickname, initials, or another alternative to full names or screen names that correspond with an email address for any activities that will involve public posting.

Once a parent authorizes collection, we will use the child's Personal Data to fulfill a requested transaction, facilitate participation in programs, keep records, undertake certain marketing activities (in accordance with applicable law and any required consents), and otherwise customize or enhance the website experience for children. Sites that offer parents the opportunity to allow their children to submit Personal Data include processes for obtaining verification from parents or guardians.

For children between the ages of 13 and 15, we will not sell or share their personal information unless we receive affirmative authorization (opt-in consent) from either the child or their parent/guardian.

Parents can revoke their consent anytime and ask us to delete any information we collect from their children. If we learn that we collected Personal Data from a child under 13 without proper consent, we will delete that data ourselves. If you believe we collected Personal Data from a minor under the age of 13 without having proper consent, please notify us by contacting our offices through our email: [Info@RaisingPreTeensRight.com](mailto:Info@RaisingPreTeensRight.com).

In such cases, we will stop collecting, using, processing, or disclosing information from that child and delete the information we have already collected. To do this or to review Personal Data collected from children, we must verify the identity of the requesting parent. To respect the privacy of parents, information collected and used for the sole purpose of obtaining verifiable parental consent or providing notice is not maintained in retrievable form by our Sites if parental consent is not obtained after a reasonable time.

## **DATA RETENTION**

We retain your Personal Data for only as long as it is necessary to achieve the purposes described in this Privacy Notice or any other information provided at the time of collection, considering the applicable statute of limitations and records retention requirements under applicable law. We may retain your Personal Data for a longer period in the event of a complaint, in reasonable anticipation of litigation, and for other legal or accounting requirements.

Specific retention periods include:

- Account information: Retained while your account is active and for 7 years after account closure or last activity
- Transaction records: Retained for 7 years for accounting and tax purposes
- Marketing communications preferences: Retained until you unsubscribe or opt out
- Children’s data: Retained only as long as necessary to provide services with parental consent, and deleted promptly upon parental request or when consent is revoked

## **U.S. STATE-SPECIFIC DATA PRIVACY INFORMATION**

Residents of certain U.S. states, including California, Virginia, Colorado, Connecticut, Utah, and other states with comprehensive privacy laws, have specific rights regarding their Personal Data. This section provides additional information for residents of these states.

### **Your Privacy Rights**

Depending on your state of residence, you may have the following rights:

- Right to Know: You may request information about the Personal Data we have collected about you, including the categories of data, sources, purposes, and third parties with whom we share it.
- Right to Deletion: You may request that we delete Personal Data we have collected from you, subject to certain exceptions.
- Right to Correction: You may request that we correct inaccurate Personal Data we maintain about you.

- Right to Opt-Out: You may opt out of the sale or sharing of your Personal Data, or the use of your Personal Data for targeted advertising.
- Right to Limit Use of Sensitive Personal Information: You may direct us to limit the use and disclosure of your sensitive personal information to only what is necessary to perform the services or provide the goods you reasonably expect.
- Right to Non-Discrimination: We will not discriminate against you for exercising any of these rights.

To exercise these rights, please contact us at [Info@RaisingPreTeensRight.com](mailto:Info@RaisingPreTeensRight.com). We will respond to your request within the timeframe required by applicable law, typically within 45 days.

### **California Residents – Shine the Light Law**

California Civil Code Section 1798.83 permits California residents to request information regarding our disclosure of Personal Data to third parties for their direct marketing purposes. To make such a request, please contact us at [Info@RaisingPreTeensRight.com](mailto:Info@RaisingPreTeensRight.com).

### **ADDITIONAL INFORMATION FOR THOSE OUTSIDE OF THE UNITED STATES**

If you are located outside of the United States, please note that we transfer, store, and process your Personal Data in the United States. The data protection laws in the United States may differ from those in your country of residence. By using our Sites and services, you consent to the transfer of your Personal Data to the United States.

You may have additional rights under applicable data protection laws, including the right to object to processing, the right to data portability, and the right to lodge a complaint with a supervisory authority.

### **EXERCISING YOUR RIGHTS**

To exercise any of the privacy rights described in this Notice, please contact us at [Info@RaisingPreTeensRight.com](mailto:Info@RaisingPreTeensRight.com) or submit a written request to:

Raising PreTeens Right, LLC  
Attn: Privacy Officer

You may designate an authorized agent to make requests on your behalf. To verify authorized agent requests, we may require proof of your written authorization or a power of attorney. We may also require you to verify your identity directly with us and directly confirm with us that you provided the authorized agent permission to submit the request.

### **Verification**

To protect your privacy and security, we will verify your identity before processing your request. This may include asking you to provide identifying information such as your name, email address, and account details. We may also request additional documentation to confirm your identity. If you use an authorized agent to submit a request on your behalf, we will require proof of authorization and may still need to verify your identity directly.

## **Appeal**

You may also have the right to appeal a decision we make regarding requests to exercise these rights. To appeal a decision, please follow the instructions provided in our communication regarding the status of your request. You may submit an appeal by contacting us at [Info@RaisingPreTeensRight.com](mailto:Info@RaisingPreTeensRight.com) with “Privacy Rights Appeal” in the subject line. We will respond to your appeal within the timeframe required by applicable law.

## **Opt Out of Communications**

If you no longer wish to receive email communications you have received from Raising PreTeens Right, LLC, you may select the "unsubscribe" link at the bottom of the email to have us remove your email address from the email in question. Please note that if you have signed up for more than one email list or used more than one email address, you must submit a separate opt-out request for each one. Please allow up to 10 business days for your opt-out request to be processed. Note that even if you opt out of marketing communications, we may still send you transactional or administrative messages related to your account or services you have requested.

## **LINKS TO OTHER WEB SITES AND SERVICES**

Our Sites may link to other websites and services that Raising PreTeens Right, LLC does not maintain. Notably, we allow websites that partner, collaborate or belong to Raising PreTeens Right, LLC to link to our Sites, and our Sites provide links to provide opportunities to you. These linked websites have their own privacy policies, which you should review before visiting them. Raising PreTeens Right, LLC is not responsible for linked websites. We provide these links solely for the convenience and information of our users.

## **CHANGES TO THIS PRIVACY NOTICE**

We may update this Privacy Notice from time to time to reflect changes in our practices, technologies, legal requirements, or other factors. When we make material changes to this Privacy Notice, we will notify you by posting the updated notice on our Sites and updating the “Last Updated” date at the top of this notice. We encourage you to review this Privacy notice periodically to stay informed about how we protect your Personal Data.

If we make material changes that significantly affect your rights or how we use your Personal Data, we will provide additional notice, such as through email or a prominent notice on our Sites, before the change takes effect.

## **HOW TO CONTACT US**

If you have any questions about our Privacy Notice, wish to exercise your privacy rights, or have concerns about how we handle your Personal Data, you can contact us via:

Email: [Info@RaisingPreteensRight.com](mailto:Info@RaisingPreteensRight.com)

Mail: Raising PreTeens Right, LLC

Attn: Privacy Officer

We will reply to your inquiry as soon as possible, typically within 10 business days.